




**St. Lawrence
College**

 Internationalization

CORNWALL (April 23/19) BROCKVILLE (April 24/19) KINGSTON (April 25/19)

SOCIAL HACKATHON SERIES

The International
Experience

**ENHANCING MEANINGFUL
COMMUNITY ENGAGEMENT
FOR SLC STUDENTS**

#SLCCOMMUNITYHACKS

ORGANIZERS



**Innovation and
Business Engagement**



International Office



EVENT HOSTS



OVERVIEW OF EVENTS

In late April 2019, St. Lawrence College (SLC) ran a series of social hackathons on each of our three campuses, located in **Cornwall (April 23)**, **Brockville (April 24)** and **Kingston (April 25)**, Ontario.

The goal of these events was to develop implementable ways of enhancing and supporting meaningful community engagement between SLC students, particularly international students, and each of our campus communities.

WHAT IS A SOCIAL HACKATHON?

A social hackathon is a fun, interactive event where a diverse group of people work collaboratively to create a positive impact in the immediate community and beyond.

"We had a really fantastic turnout of community partners, students, staff and faculty and we all came up with some really great ideas on how we're going to improve the international experience through community engagement."

-Jamie Puddicombe, Manager of Skills, Training & Economic Development (SLC)

WHY IS THIS IMPORTANT?

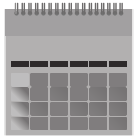
Similar to many post-secondary institutions across Canada, SLC has been experiencing growth in recent years in relation to enrollment of international students and first generation Canadians – all while remaining deeply rooted in our communities.

This growth not only enriches college life for all students but enriches the social and cultural fabric of our communities while bringing economic benefits to our local economies.

Creative events such as these seek to ensure that we remain responsive to both community and student needs while ensuring all are welcome and engaged in our vibrant campus communities.

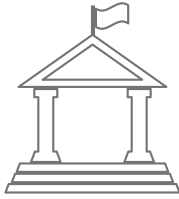


OVERVIEW OF EVENTS



3

Days



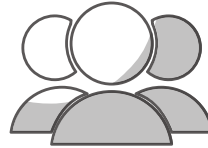
3

Campuses



60

Participants



10

Teams



10

Pitches



12

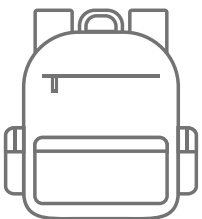
Judges



3

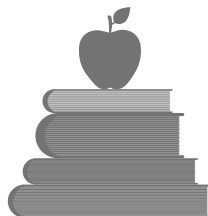
**WINNING
TEAMS**

60 PARTICIPANTS



13

Students



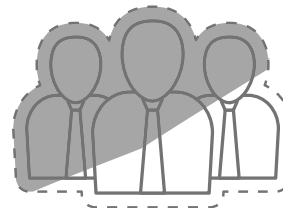
11

Faculty



11

**Support
Staff**



10

Administration



15

**Community
Partners/
Employers**

PARTICIPANTS

"I think for me, one of the most special aspects was that we had international students participate as judges with us...that was really meaningful for people in the audience to hear their perspectives."

-Ekta Singh, Intercultural & Inclusivity Specialist (SLC)

Participants included:

- Students(international and Canadian)
- Support staff
- Faculty
- Administration
- Employers
- Community partners.

Tri-campus community partner and employer participants included:

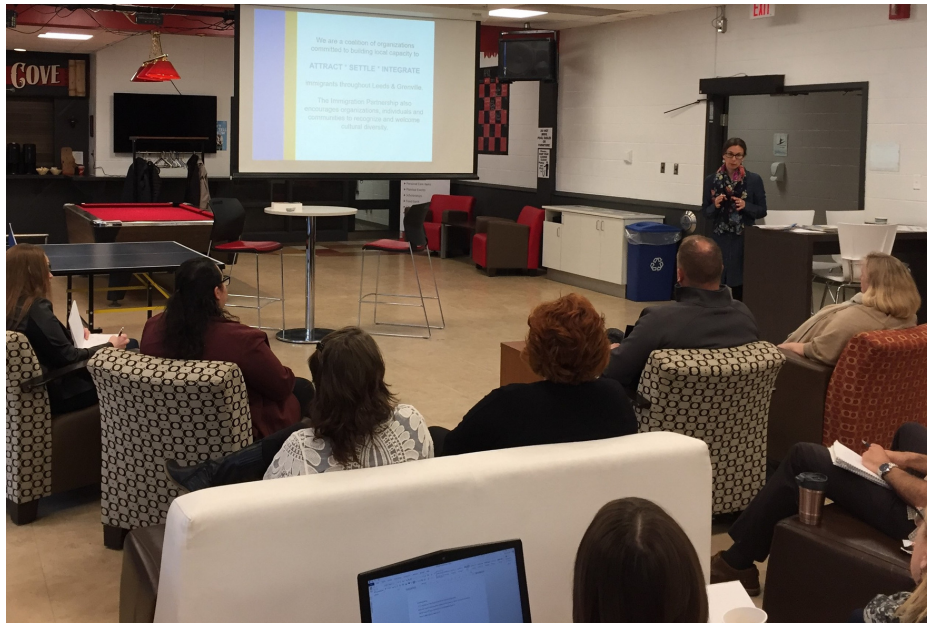
- Cornwall Public Library
- Community Futures Development Corporation
- City of Cornwall
- Cornwall Police, Community Safety and Well-being
- St. Lawrence - Rideau Immigration Partnership
- Employment + Education Centre (EEC)
- Fulford Academy
- YMCA of Brockville and Area
- Burnbrae Farms
- CSE Consulting
- Kingston Immigration Partnership (KIP)
- Kingston Chinese Cultural Association
- Kingston Latin Association
- General Brock Commissary, etc.



GUEST SPEAKERS

BROCKVILLE CAMPUS:

Melissa Francis, Program Manager, St. Lawrence – Rideau Immigration Partnership



KINGSTON CAMPUS:

Sunita Gupta, Lead, Kingston Immigration Partnership



JUDGING PANELS

CORNWALL

CAMPUS: (L to R)

1. Karla Ojeda (Student)
2. Rob Pearson (Support Staff)
3. Brayden Girard (Faculty)



BROCKVILLE

CAMPUS: (L to R)

1. Melissa Wood-Walsh (Student)
2. Madhav Tiwari (Student)
3. Doug Roughton (Dean, Brockville Campus)
4. Mariia Mokrushyna (Student)
5. Ekta Singh (Support Staff)



KINGSTON

CAMPUS: (L to R)

1. Claudio Righetto (Support Staff)
2. Zara Goni (Student)
3. Ining Chao (Associate Dean, International Education)
4. Dan Hendry (Manager, Community Based Learning and Innovation)



CORNWALL PROPOSALS

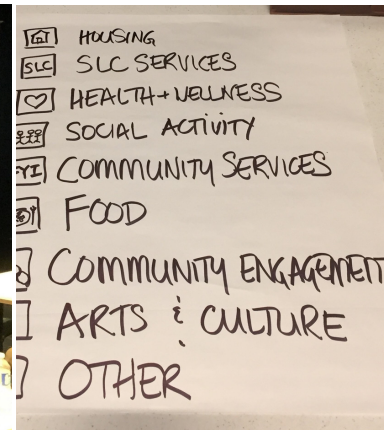
GROUP #1:

To create a **"Social Hub"** on campus to connect all students to community and related resources. This concept would foster an inclusive environment, celebrate events and promote a cultural awareness program for students and community.



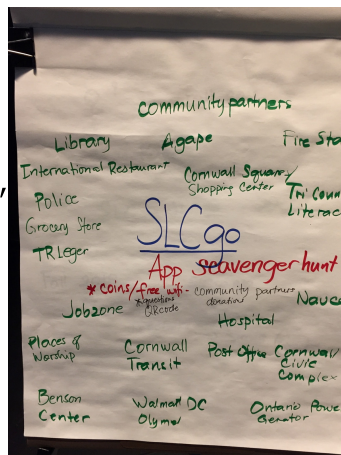
GROUP #2:

With a goal of fostering quick, direct and meaningful connections among students, staff, faculty and community, to create a **"Hello Future Passport"** app through gamification funding. Among its functions, this concept would encourage corporate volunteerism at SLC and connect students to members of Team Cornwall.



GROUP #3:

To create **"SLCgo"** - a scavenger hunt app intended to connect students to services, employers and other community partners. Prizes, provided by local businesses, would be awarded to students for achieving certain levels of points.



CORNWALL PROPOSALS

WINNING PROPOSAL:

GROUP #1 - Hello Future Passport



GROUP PHOTO:



BROCKVILLE PROPOSALS

GROUP #1:

To create **Employment Toolkits** for both employers and students to ease student transitions into our local communities while supporting employers at the same time. Ultimately, this concept aims to ensure successful integration of all of SLC students into the surrounding community.



GROUP #2:

To establish "**Worldwide Brockville**" - a community-wide cultural education program/campaign. The goal is to address current gaps in cultural awareness within a changing community and ensure Brockville is "an internationally thriving community."



GROUP #3:

Building upon SLC's newest pillar of belonging, the group proposed the creation of an affordable, supported, on-campus student accommodations centre - "**The Welcome (Home) Experience,**" or "**WE Centre.**" This proposal seeks to prevent social isolation for international students and ultimately improve community integration.



BROCKVILLE PROPOSALS

WINNING PROPOSAL:

**GROUP #3 -
The Welcome
Home Experience
(WE Centre)**



GROUP PHOTO:



KINGSTON PROPOSALS

GROUP #1:

To create an **SLC Entrepreneurial Certificate Program** to meet a growing demand to equip students with entrepreneurial skills needed to start their own business in our campus communities or elsewhere in Canada.

This concept includes active involvement with local business, investor partnerships and retaining talent in the Kingston, Brockville and Cornwall communities.



GROUP #2:

To develop a web-based application named "**EATT - Everybody At The Table.**" This program would help ease the transition to Canada and our communities for our diverse student body by acting as a one-stop 'shop' on all things food, including connections to cooking lessons, grocery store information, restaurant listings by type and more. This would be developed via crowdsourcing from 2nd year students.

The concept could be added as a component of the pre-existing URSLC app.

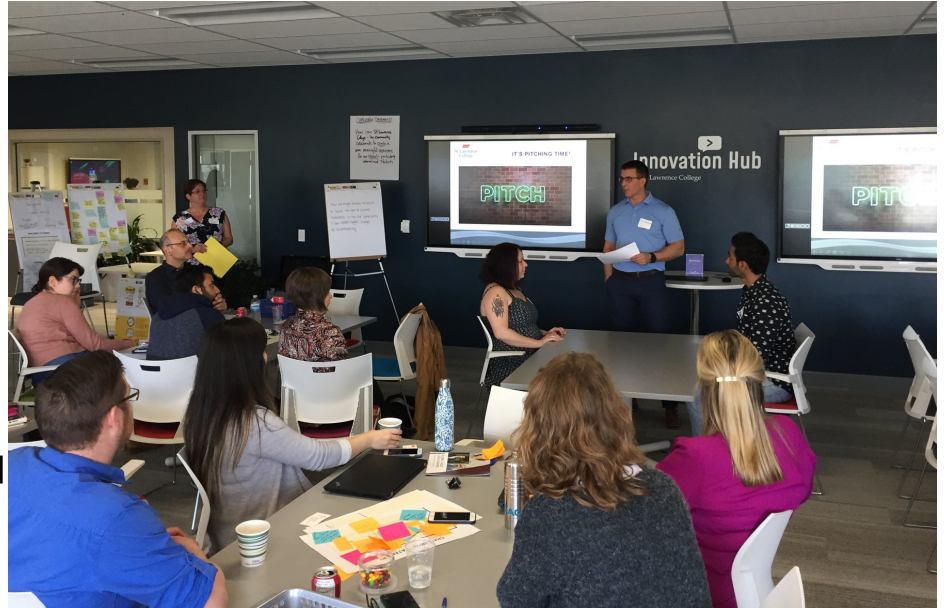


KINGSTON PROPOSALS

GROUP #3:

To develop a **cultural awareness training program**, aimed at ensuring our SLC community is open-minded, engaged, stronger and accommodating.

The program would also ensure our students are gaining important intercultural competence skills for the classroom and the global workplace.



GROUP #4:

To create a structured **group work training framework** to enhance group work skills and improve intercultural engagement for all SLC students.

Its delivery would take place during orientation where groups would be formed in order to collaborate for a cooking boot camp, ending with a potluck and reflective video exercise.



KINGSTON PROPOSALS

WINNING PROPOSAL:

GROUP #2 - Everybody At The Table (EATT)



GROUP PHOTO:



SOCIAL MEDIA



SOCIAL MEDIA



Owais Aziz on LinkedIn: "It was a great experience to be part of social Hackathon and a practical way of designed thinking. Than..."

April 24, 2019: Owais Aziz posted images on LinkedIn

[in](#) linkedin



Opencity Inc
@OpencityInc



Let the hacking begin. Excited to see what pitches our teams propose this afternoon for creating more meaningful experiences for international students in Brockville
[#SLCcommunityhacks](#)

📍 10:47 AM · Apr 24, 2019 · St. Lawrence College - Brockville Campus Bookstore

[See Opencity Inc's other Tweets](#)



Jamie Belec
@jamiebelec



Generating ideas to support internationalization
[#slccommunityhacks](#) @whatsinsideslc

📍 11:45 AM · Apr 24, 2019 · Brockville, Ontario

[See Jamie Belec's other Tweets](#)



Ekta Singh
@Msektateacher



Enjoyed being a judge at the [#SLCcommunityhacks](#) event @whatsinsideslc Brockville campus today! The SLC and Brockville community came together to develop innovative programs to improve the Int' student experience on campus and in the broader community! [#communityengagement](#)

📍 7:07 PM · Apr 24, 2019

[See Ekta Singh's other Tweets](#)

SOCIAL MEDIA



Amy Doe
@A_Hamilton

Final day of the Social Hackathon Roadshow here @whatsinsideslc on the Kingston Campus in the @InnovationSLC II We are looking forward to the day and hearing all the pitches this afternoon! #SLCcommunityhacks #collaboration #innovation #inclusion #hackathon

♥ 4 · 10:05 AM - Apr 25, 2019

[See Amy Doe's other Tweets](#)



St. Lawrence College on LinkedIn: "Did you hear? Last week, we ran a series of social hackathons on our three campuses focused..."

May 2, 2019: St. Lawrence College posted an article on LinkedIn

[in](#) linkedin



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The ideation is in full swing and pitches are starting to be built. #SLCcommunityhacks

♥ 4 · 12:41 PM - Apr 25, 2019 · Kingston, Ontario

[See Opencity Inc's other Tweets](#)



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ICYMI - Canada ranks fourth as a destination for international students. This three-day campus International Experience roadshow built upon the work of the Social Hackathon at St. Lawrence College opencityinc.com/international-... @whatsinsideslc #SLCcommunityhacks

♥ 10:41 PM - May 3, 2019

[See Opencity Inc's other Tweets](#)

THANK YOU!



Thank you to all participants, judges, host locations, food services and many others that made these events possible in our three campus communities.

All proposals were truly winning concepts and we pledge to seek ways in which these concepts, and/or elements of them, can be built into SLC's ongoing internationalization efforts.

TO LEARN MORE ABOUT THESE EVENTS AND/OR INTERNATIONALIZATION AT SLC:

<http://www.stlawrencecollege.ca/internationalization>

<https://www.opencityinc.com/international-student-experience-slccommunityhacks/>

#SLCcommunityhacks